

Walk for Water

World Water Day 2010

Communicating Water Quality Challenges and Opportunities

Presented By

PORTLAND ROASTING
Coffee

EVENT MISSION

The United Nations General Assembly designated March 22nd of each year as World Water Day. Knowing that more than 1 billion people worldwide do not have access to clean water, Portland Roasting Coffee Company's celebration of World Water Day – *Walk for Water* -- benefits *Water For All*, a non-profit organization that builds wells throughout communities in sub-Saharan Africa. Portland Roasting's *Walk for Water* goal is to raise funds for the construction of two water pumps in coffee-growing regions of Tanzania.

www.worldwaterdaypdx.com

EVENT OVERVIEW

Portland Roasting's **World Water Day** event is centered on the second annual *Walk for Water* event, organized by Portland State University, where participants check in at the World Trade Center Plaza and collect their water-gathering containers to begin their amble around the Willamette River. Simulating a typical water-gathering experience for women and children in sub-Saharan Africa, walkers will haul water throughout their 3.1 mile route. The *Walk for Water* Event continues post-walk in the Plaza where booths showcase community organizations involved with water and related environmental issues, here and abroad. Viewings of the documentary, "FLOW," will be presented and local musicians will play for the crowd. Food and drink, including Portland Roasting coffee, will be served.

EVENT DETAILS

Walk for Water

Date: SUNDAY, March 21, 2010

Time: 1:00pm (\$20 for walkers)

11-3p.m: World Water Day Celebration
(FREE to the public)

Walk for Water Celebration Concert

Date: MONDAY, March 22, 2010

Time: 6:00 pm

Place: World Trade Center Plaza
25 SW Salmon Street
Portland, Oregon 97204

Thank you for sponsoring **Walk for Water** participant _____. All funds from your participation will be used to donate and install a water pump in a coffee-growing region in Tanzania, Africa.

| PRINT NAME | ADDRESS | DONATION AMOUNT | PAYMENT TYPE (CHECK, CASH, OR CREDIT CARD VIA ONLINE) |
|------------|---------|-----------------|---|
| 1 | | \$ | |
| 2 | | \$ | |
| 3 | | \$ | |
| 4 | | \$ | |
| 5 | | \$ | |
| 6 | | \$ | |
| 7 | | \$ | |
| 8 | | \$ | |
| 9 | | \$ | |
| 10 | | \$ | |
| 11 | | \$ | |
| 12 | | \$ | |
| 13 | | \$ | |
| 14 | | \$ | |
| 15 | | \$ | |

A FUNDRAISER FOR



WaterForAll

- Please make checks payable to *World Water Day PDX*
- Payment via credit card can be made online on our secure server. Visit worldwaterdaypdx.com and click 'registration'.